



Wedding Content

CREATOR UK

One of the UK's first Wedding Content Creators

February 2024

weddingcontentcreator.co.uk

about us



Wedding Content Creator UK was started by Ollie and Lydia, a soon-to-be-married couple with a background working in content creation and social media. When we got engaged in early 2022, it was captured on camera. We treasure those photos more than anything in the world. It made us realise everyone should get that experience - especially on their wedding day! That's why we started this service.

Featured in



**THE
NATIONAL
WEDDING
SHOW**



THE 2024
WEDDING
INDUSTRY AWARDS

**REGIONAL
FINALIST**

Hitched

P O P S U G A R .



what do we do?

wedding content creator

[wɛdɪŋ kən-tɛnt kri-eɪtə] **noun**

A Wedding Content Creator is a person dedicated to capturing photos and videos of your special day.

We're an undercover guest who captures beautiful behind-the-scenes moments so your wedding is remembered for years to come. You'll receive hundreds of photos and videos within 24 hours of your big day.



Don't wait to relive your special day



Do I need a content creator?

Weddings can be a blur. With a personal content creator, you'll be able to see your day through the eyes of a guest and remember your special day for the rest of your life.

Our passion is documenting your love story. We believe that every wedding is unique, and we take pride in capturing the essence of your special day.

You'll be able to relive your day moments after it ends, with all of our content being delivered to you within 24 hours. A perfect antidote to the wedding blues!



reasons to have a wedding content creator



Relive your day instantly

Wake up as a newlywed and relive the best day of your life instantly. We capture intimate candid moments without you realising we're there.



A supportive friend

We'll help you to have the most wonderful, stress-free day. We'll be a supportive friend, a dress fluffer, your personal paparazzi and much more.



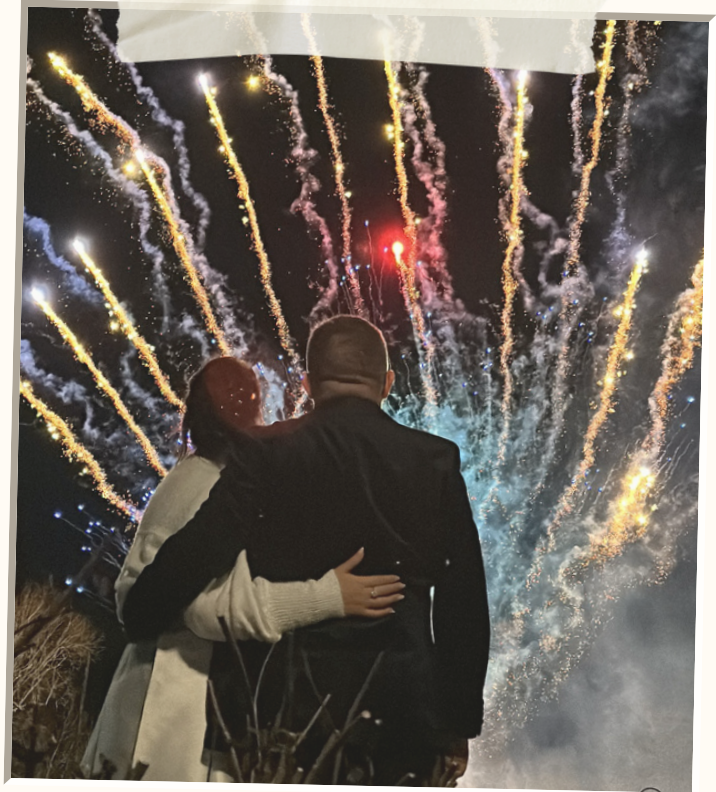
Social experts

Our team will be able to help you create the perfect content from your wedding. Whether you plan to post it or not, we can help you tap into the latest trends and capture the best memories.

reasons to have a wedding content creator

Remove the stress

Couples often ask a friend to capture behind-the-scenes content. Take the stress off your nearest and dearest and ensure moments won't get missed.



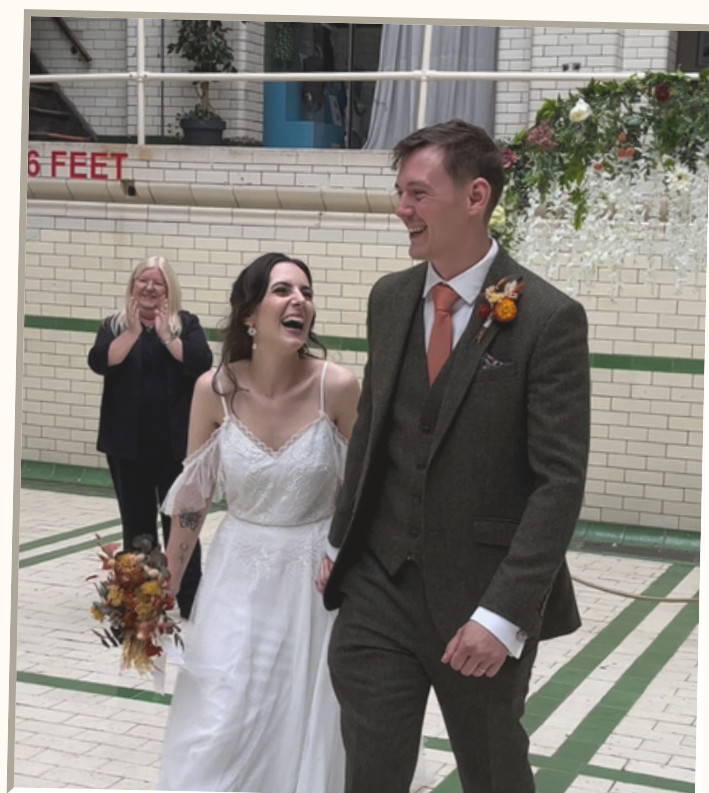
Videographer alternative

A content creator allows you capture memories from your big day. You'll get hundreds of short videos to help you reminisce for years to come.



Unplugged ceremony

Allow your guests to be in the moment and avoid your photos being ruined by the sight of 30 phones. Have peace of mind knowing precious memories are being captured by the pros.





bestdayofyourlife.jpg



how does it work?



Pre-wedding consultation

Once you're booked in, we'll have a pre-wedding consultation meeting to discuss your plans and what content you would like us to capture.

Your wedding day

On the day of your wedding, our team will arrive nice and early, ready to document your story. We'll introduce ourselves and then we'll fade into the background, busily capturing memories for you.

Within 24 hours of your wedding

Your wedding content creator will collate hundreds of pictures and videos in an online album, ready for you to view and share within 24 hours. We always aim to ensure you'll have a few photos to look through before bed!

“

“The only problem I have with Ollie and Lydia is that they didn't tell me how good they were and convince me to book them for longer.”



what will I get?

Imagine waking after the best day of your life and being able to relive it all.

With Wedding Content Creator UK, you'll get a selection of the best photos before you go to bed (travel-dependent) and hundreds of unedited photos and videos within 24 hours.

You'll also get edited reels and a highlight video. If you're looking for someone to film a TikTok trend, we're more than happy to help.

Where possible, we also try to capture your wedding speeches in full.



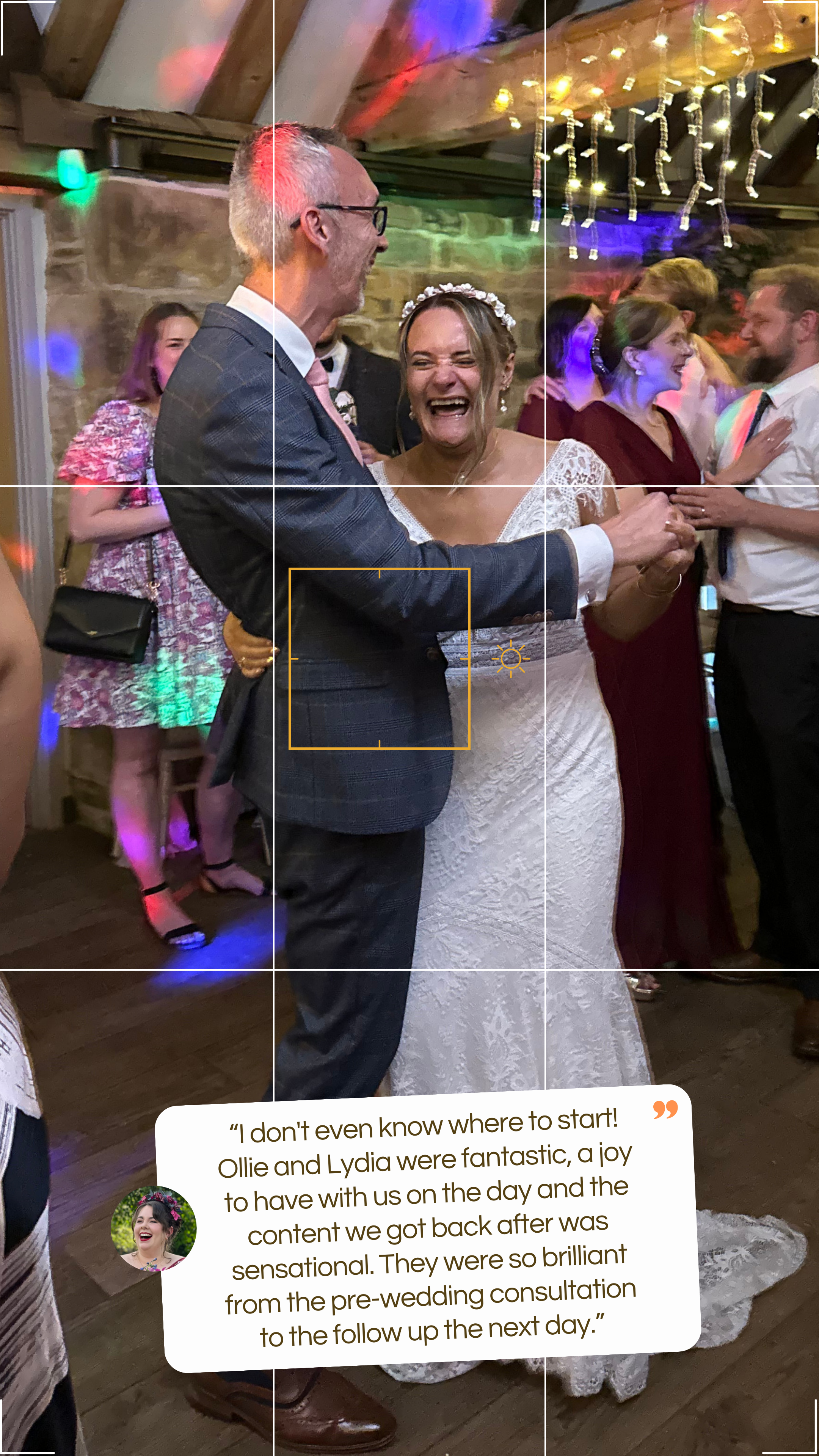
do you replace a photographer/videographer?

We're not there to replace your photographer, we're an addition. We work with them to capture your love story.

Wedding photography is an art and it can take between 6-8 weeks to receive your beautiful photos. With our service, you can relive a taste of your special day within 24 hours.

Wedding videography and content creation are very different. If you're looking for a traditional wedding video, then a wedding videographer is the right choice for you. But if you're looking for lots of smaller clips, then a wedding content creator is a great option. Some couples we work with will even have both!





“I don't even know where to start! Ollie and Lydia were fantastic, a joy to have with us on the day and the content we got back after was sensational. They were so brilliant from the pre-wedding consultation to the follow up the next day.”



our packages



Bronze package

£475

- Up to 4 hours of event coverage
- This typically covers your first look, the ceremony and the confetti shot.
- Pre-wedding consultation call
- Hundreds of unedited photos and videos
- Content delivered within 24 hours
- 2 edited short videos/TikToks

Silver package

£625

- Up to 6 hours of event coverage
- This typically covers getting ready, your first look, the ceremony, confetti shot, drinks reception and photos.
- Pre-wedding consultation call
- Hundreds of unedited photos and videos
- Content delivered within 24 hours
- 4 edited short videos/TikToks

Gold package

£800

- Up to 9 hours of event coverage
- This typically covers getting ready, your first look, the ceremony, confetti shot, drinks reception, photos, speeches & first dance
- Consultation call
- Hundreds of unedited photos and videos
- Content delivered within 24 hours
- 6 edited short videos/TikToks

Extras

- Memory Stick - Get all of your wonderful memories backed up on memory stick. (£25)
- Photo collating - we'll provide a way for your guests to be able to upload their photos and videos to your online album. (£30)
- Additional hours (£60 per hour)

Bespoke packages available on request



how do we book?



1. Get in touch

We're very excited to be a small part of your wedding. The first step is to get in touch and we can organise a consultation call to discuss your day.

2. Consultation Call

Once you're ready to book, we will send you our contract to sign and a link to pay your £250 non-refundable deposit. This will secure your date. The rest of the payment will be due 4 weeks before your big day

3. Pre-wedding call

We will ask you to fill in a questionnaire telling us all about your big day. We will then arrange a call with you four to six weeks before your wedding date.



travel & payment plans

Travel

We cover the whole of the UK and destination weddings. We're based in the Midlands (CV6) and travel up to 50 miles is included in our packages, after that, it's charged at 45p per mile. For weddings further afield, hotel costs may apply.

Payment plans

We understand how expensive planning your big day can be. Therefore, we offer interest-free payment plans to all of our couples.

All of our packages require a £250 deposit upon booking but following that, we're flexible. You can pay in full, monthly or settle your remaining balance four weeks before your big day.



“We feel extremely fortunate that they were free for our date - but all I can say is DON'T WAIT, just book them before it's too late, you absolutely will not regret it.”



destination weddings

If you're looking to hold a destination wedding, getting the right vendors can sometimes be a tricky task.

Travelling is a big part of our lives, so we would love to document your love story no matter where the location is.

No destination wedding is the same, so we'll create a bespoke package for you.

Whether you're planning to hold your wedding on a beach as Alex and Tory did in Mauritius, a bustling city, or a snowy adventure, your wedding content creation is safe with us.





ME LAPSE

SLO MO

VIDEO

PHOTO

PORTRAIT



“We just watched and we are both crying haha! I’m speechless and in awe of what you have done for us. The talent is just out of this world!”

our team



Ollie McGrath

Previous experience includes:

- Working as a radio producer with Capital FM
- Managing social media for Costa Coffee, Heart, Capital and many more
- Managing Ian Beale's socials in I'm A Celeb



Lydia George

Previous experience includes:

- Working as a producer on This Morning
- Winning a National Television Award
- Convincing ITV to join TikTok Working on GMB, Lorraine, and Love Island



faq

Do you replace our photographer?

We're not there to replace your photographer, we are an addition. We work with them to capture your love story. With our service, you can relive a taste of your special day within 24 hours.

Do you travel for weddings?

Travel up to 50 miles from our base in Coventry is included in each of our packages. We're happy to travel further but an additional cost of 45p per mile will apply.

Do you do destination weddings?

Yes, we do! We love to travel so get in touch and we'll create a bespoke package for your needs.

How much is the deposit and when will I need to pay?

We require a £250 deposit upon booking. This deposit will secure your date. The rest of the payment will be due 4 weeks before your big day.

What payment methods do you accept?

We accept bank transfers and credit card payments through Paypal (a 4% transaction fee will apply for credit card payments).

Do you require a meal?

For packages over 6 hours, we kindly request a meal so we can be at our best for the rest of the wedding.

How and when do I receive my content?

Your wedding content creator will collate hundreds of pictures and videos in an online album, ready for you to view and share. You will be sent a Dropbox link via email and text within 24 hours.

What equipment do you use?

We use a mix of the latest iPhone 14, 15 Pros, image stabilisation gimbals and portable lighting.

Can I have more than one creator at my wedding?

Of course! Ollie and Lydia are a (soon-to-be) husband and wife team who work really well together. Let us know if you're interested in both of us attending.

reviews



“I literally can't, thank you SO MUCH!!!!!! We are so eternally grateful for this. We honestly couldn't have done it without you.”



“Thank you so much for playing such a part in our day! Your work is beyond outstanding. We can stop watching the videos and reminiscing about the day.”



“Lydia worked well with our photographer. It was so much fun going through the photos and videos on our honeymoon, reminiscing and processing what a great day it was.”



“You were honestly the best thing we could have added on to our day! You are incredible!!! Thank you so so much! x”



“It felt like we had our very own paparazzi for the day and everybody was even commenting how great they were”

