

Wedding Content
CREATOR UK


 The logo features the words "Wedding Content" in a large, orange, cursive script font. Below this, the words "CREATOR UK" are written in a smaller, orange, all-caps serif font. The entire logo is set against a light yellow rectangular background.

One of the UK's first Wedding Content Creators

2025 brochure

weddingcontentcreator.co.uk

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about us



Wedding Content Creator UK was started by Ollie and Lydia, a soon-to-be-married couple with a background working in content creation and social media. Ollie and Lydia were amongst the first content creators in the UK, capturing memories since January 2023. Soon after, the lovely Sophie joined our trio. We have almost 20 years of content creation experience between us.

When we got engaged in early 2022, it was captured on camera. We treasure those photos more than anything in the world. It made us realise everyone should get that experience - especially on their wedding day! That's why we started this service.

Featured in



THE 2024
WEDDING
INDUSTRY AWARDS

**REGIONAL
FINALIST**



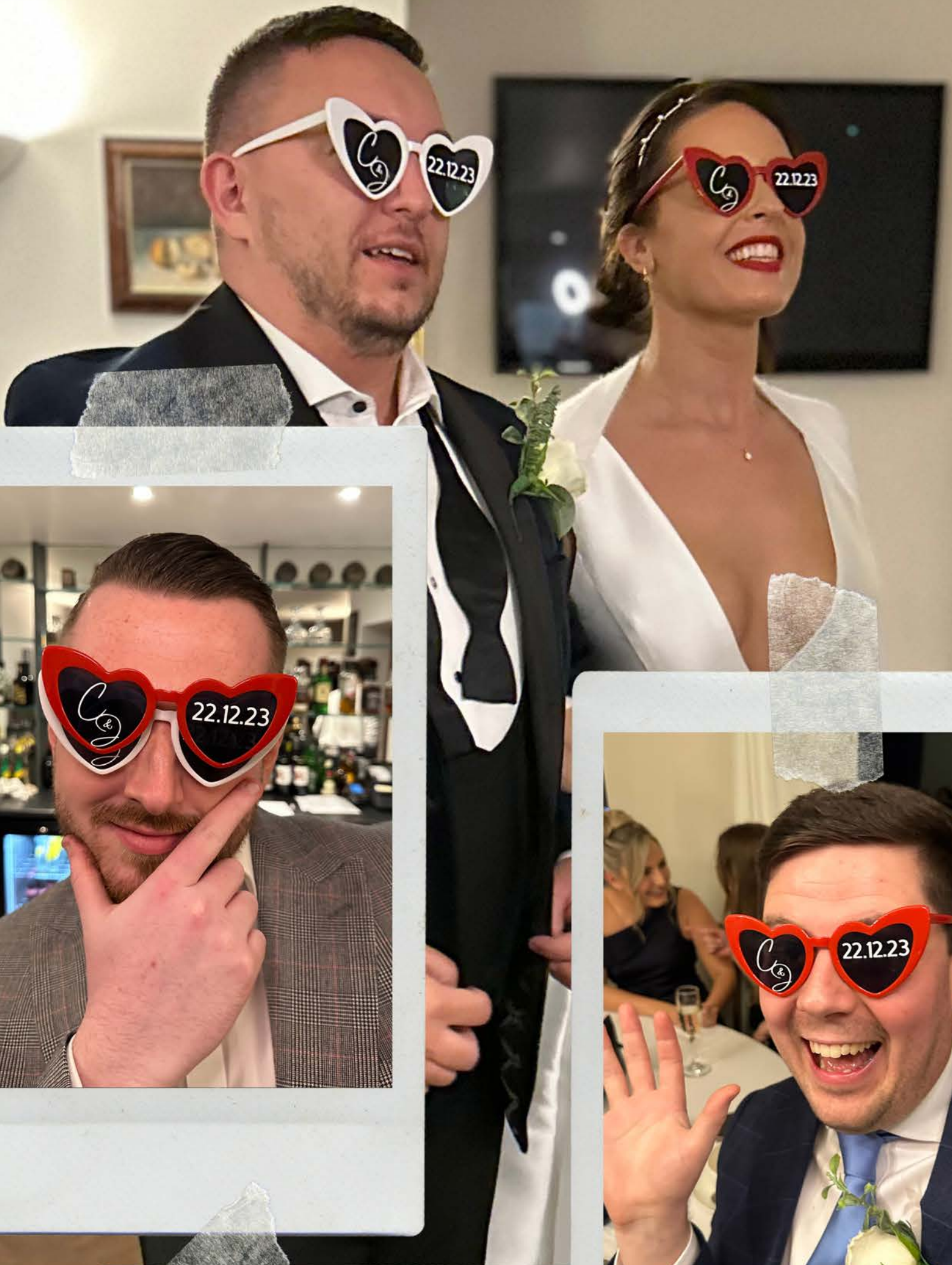
REGIONAL
FINALIST
THE 2025
WEDDING
INDUSTRY AWARDS



Global
Wedding
Awards



Hitched
**wedding
awards**
2024



what do we do?

wedding content creator

[wɛdɪŋ kən-tɛnt kri-eɪtə] **noun**

A Wedding Content Creator is a person dedicated to capturing photos and videos of your special day.

We're an undercover guest who captures beautiful behind-the-scenes moments so your wedding is remembered for years to come. You'll receive hundreds of photos and videos within 24 hours of your big day.



Don't wait to relive your special day



Do I need a content creator?

Weddings can be a blur so having a Content Creator, allows you to relive your big day through the eyes of a guest. We will come along to your wedding and capture hundreds of photos and videos.

Our passion is documenting your love story. We believe that every wedding is unique, and we take pride in capturing the essence of your special day.

You'll be able to relive your day moments after it ends, with all of our content being delivered to you within 24 hours. A perfect antidote to the wedding blues!



reasons to have a wedding content creator



Relive your day instantly

Wake up as a newlywed and relive the best day of your life instantly. We capture intimate candid moments without you realising we're there.



A supportive friend

We'll help you to have the most wonderful, stress-free day. We'll be a supportive friend, a dress fluffer, your personal paparazzi and much more.



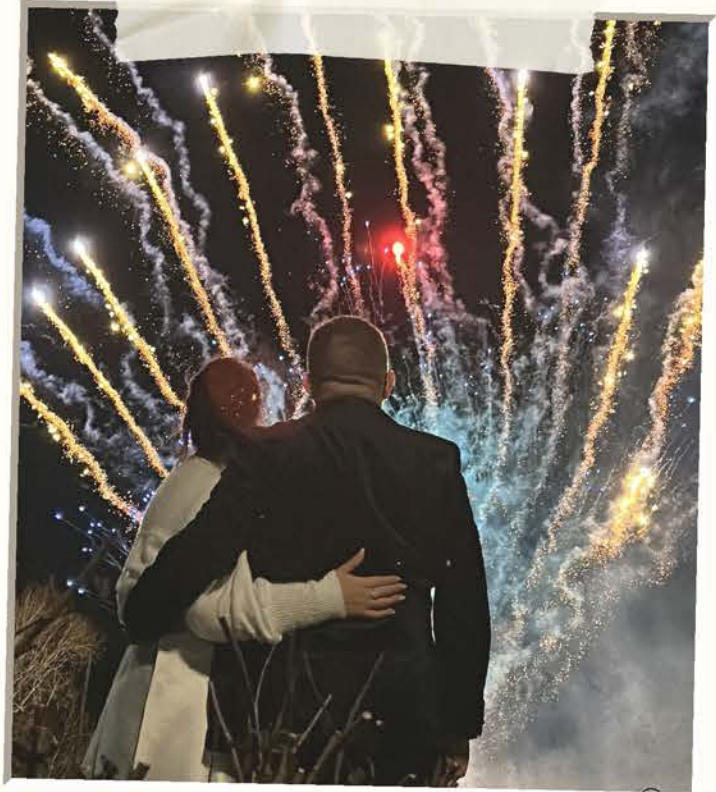
Social experts

Our team will be able to help you create the perfect content from your wedding. Whether you plan to post it or not, we can help you tap into the latest trends and capture the best memories.

reasons to have a wedding content creator

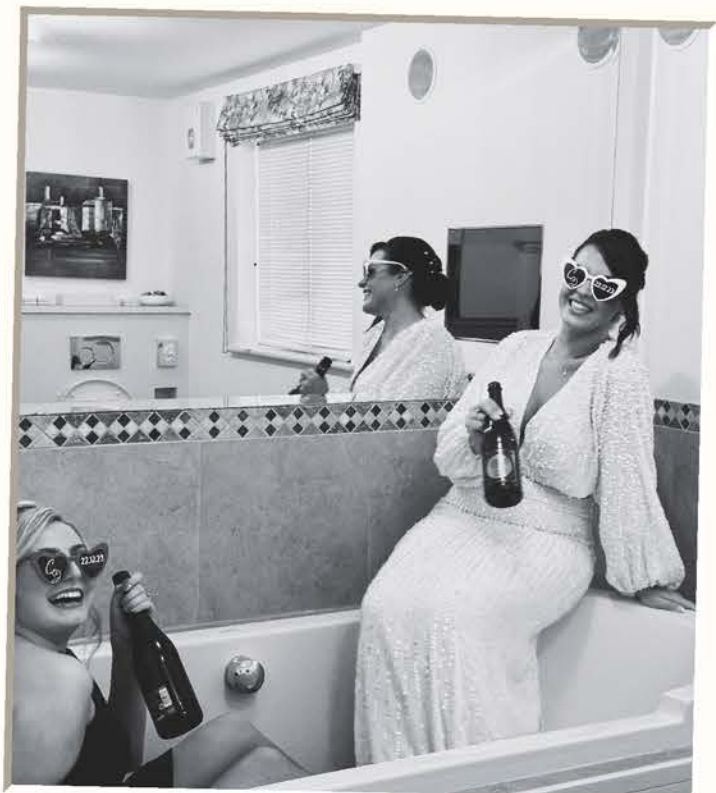
Remove the stress

Couples often ask a friend to capture behind-the-scenes content. Take the stress off your nearest and dearest and ensure moments won't get missed.



Hundreds of memories

A content creator allows you to capture memories from your big day. You'll get hundreds of short videos to help you reminisce for years to come.



Unplugged ceremony

Allow your guests to be in the moment and avoid your photos being ruined by the sight of 30 phones. Have peace of mind knowing precious memories are being captured by the pros.





bestdayofyourlife.jpg



how does it work?



Pre-wedding consultation

Once you're booked in, we'll have a pre-wedding consultation meeting to discuss your plans and what content you would like us to capture.

Your wedding day

On the day of your wedding, our team will arrive nice and early, ready to document your story. We'll introduce ourselves and then we'll fade into the background, busily capturing memories for you.

Within 24 hours of your wedding

Your wedding content creator will collate hundreds of pictures and videos in an online album, ready for you to view and share within 24 hours. We always aim to ensure you'll have a few photos to look through before bed!

“The only problem I have with Ollie and Lydia is that they didn’t tell me how good they were and convince me to book them for longer.”



what will I get?

Imagine waking after the best day of your life and being able to relive it all.

With Wedding Content Creator UK, you'll get a selection of the best photos before you go to bed (travel-dependent) and hundreds of unedited photos and videos within 24 hours.

You'll also get edited reels and a highlight video. If you're looking for someone to film a TikTok trend, we're more than happy to help.



do you replace a photographer/videographer?

We're not there to replace your photographer, we're an addition. We work with them to capture your love story.

Wedding photography is an art and it can take between 6-8 weeks to receive your beautiful photos. With our service, you can relive a taste of your special day within 24 hours.

Wedding videography and content creation are very different. If you're looking for a traditional wedding video, then a wedding videographer is the right choice for you. But if you're looking for lots of smaller clips, then a wedding content creator is a great option. Some couples we work with will even have both!





“I don't even know where to start! Ollie and Lydia were fantastic, a joy to have with us on the day and the content we got back after was sensational. They were so brilliant from the pre-wedding consultation to the follow up the next day.”





our packages

Thank you for considering us as your wedding content creator. We've got a perfect package for everyone.

All of our packages include:

- Pre-wedding consultation call
- Online gallery of hundreds of unedited photos and videos
- Content delivered within 24 hours
- USB stick of all your content.
- A QR code for your guests to upload their photos and videos.

Half-Day

£695

- Up to 6 hours of event coverage
- 3 edited TikTok/Reels including a highlights reel

Full-Day

£925

- Up to 9 hours of event coverage
- 5 edited TikTok/Reels including a highlights reel

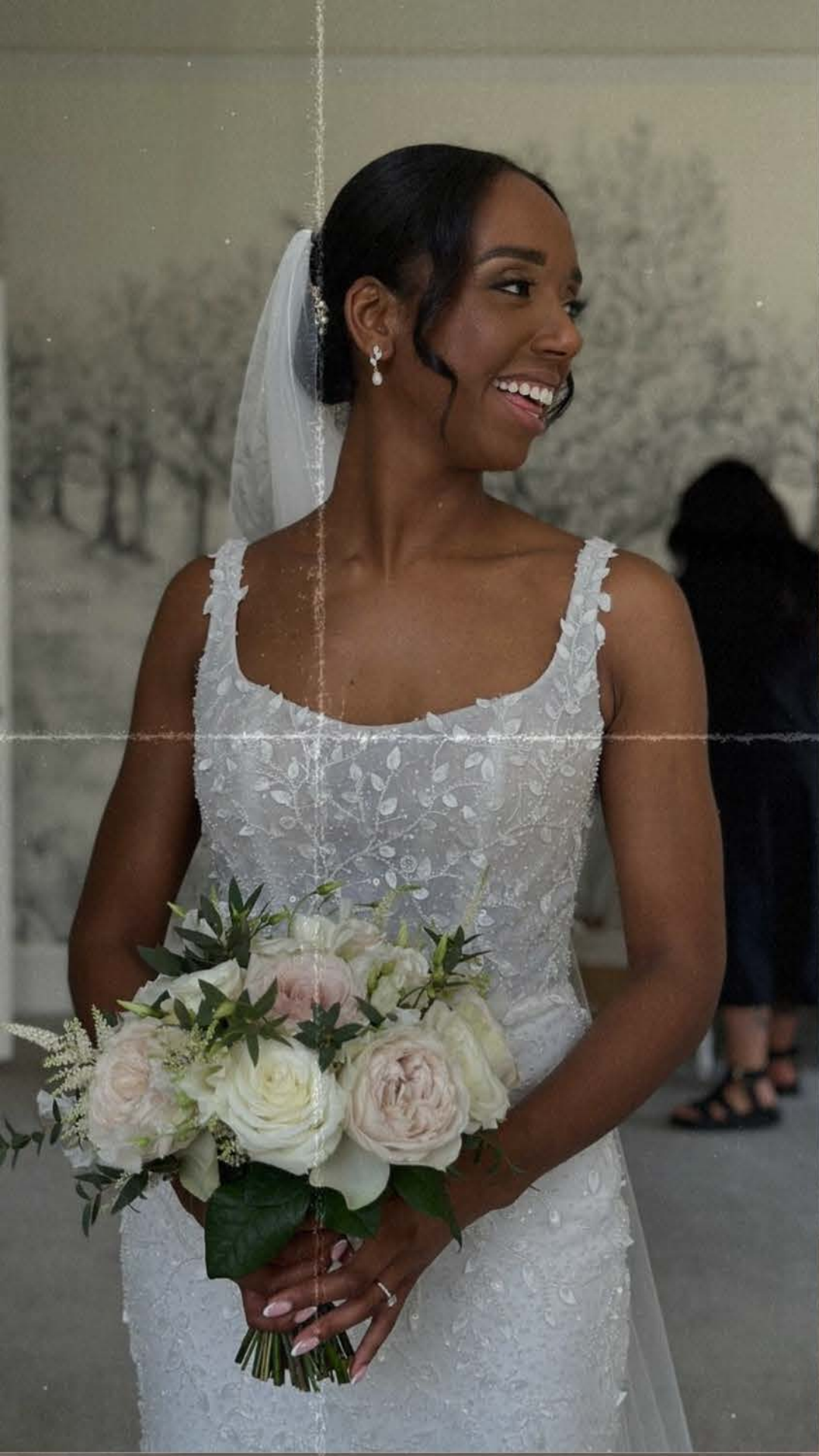
Weekday offer

20% off

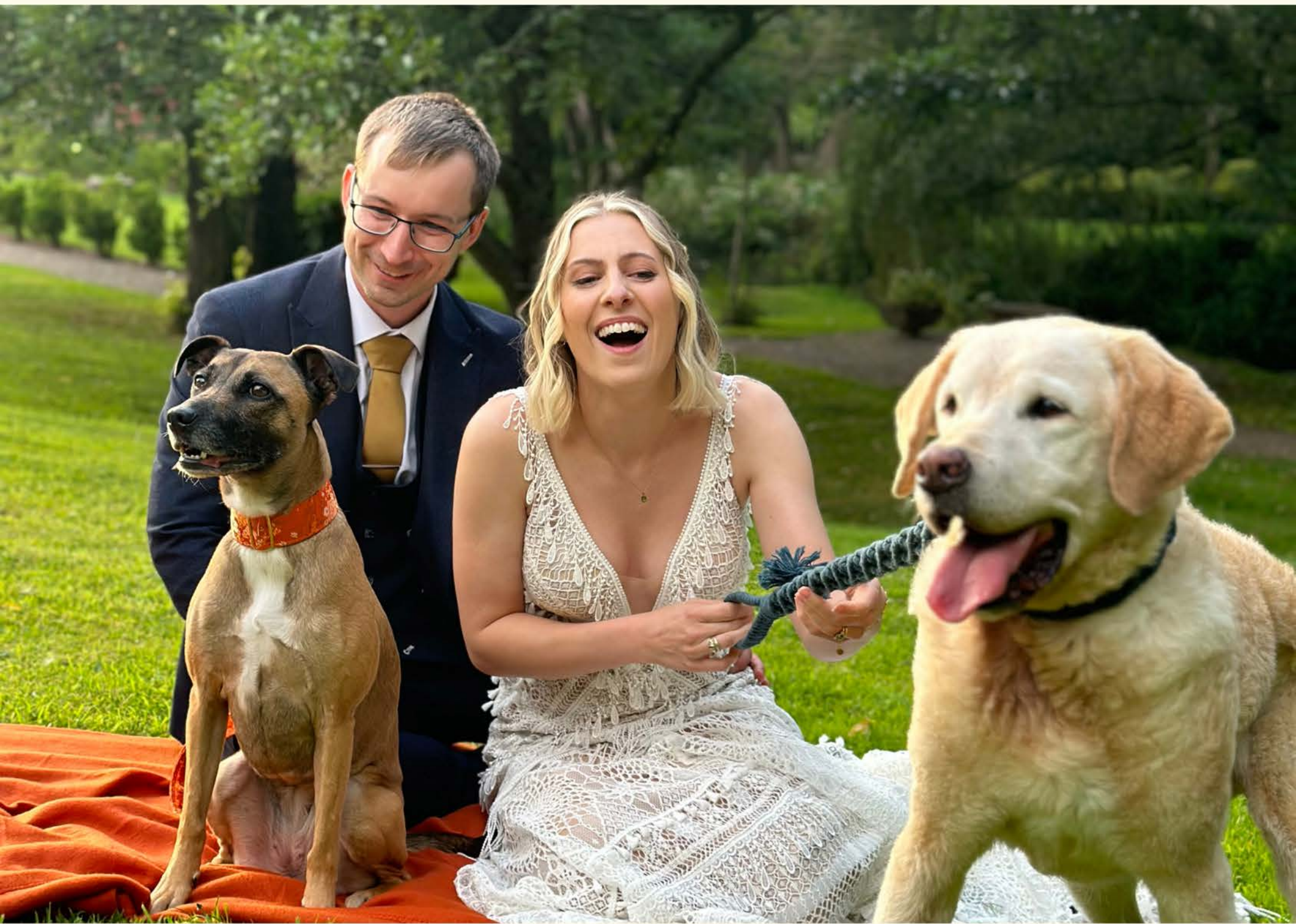
Monday-Thursday
One content creator

Half-Day - £550 Full-Day - £740

For additional hours or bespoke packages get in touch, and we can create something perfect for you.



how do we book?



1. Get in touch

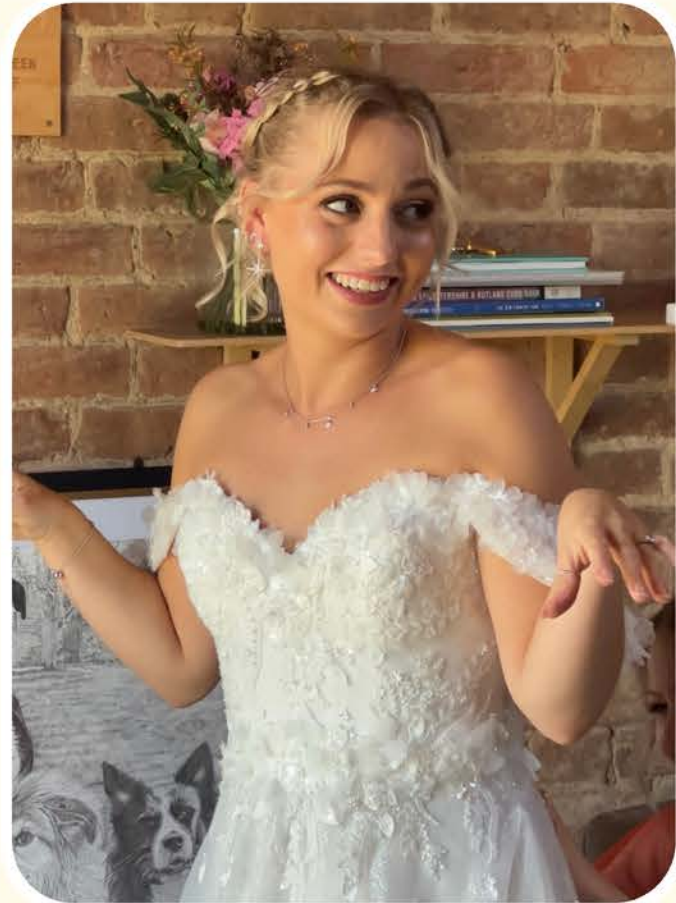
We're very excited to be a small part of your wedding. The first step is to get in touch and we can organise a consultation call to discuss your day.

2. Consultation Call

Once you're ready to book, we will send you our contract to sign and a link to pay your £250 non-refundable deposit. This will secure your date. The rest of the payment will be due 4 weeks before your big day

3. Pre-wedding call

We will ask you to fill in a questionnaire telling us all about your big day. We will then arrange a call with you four to six weeks before your wedding date.



travel & payment plans

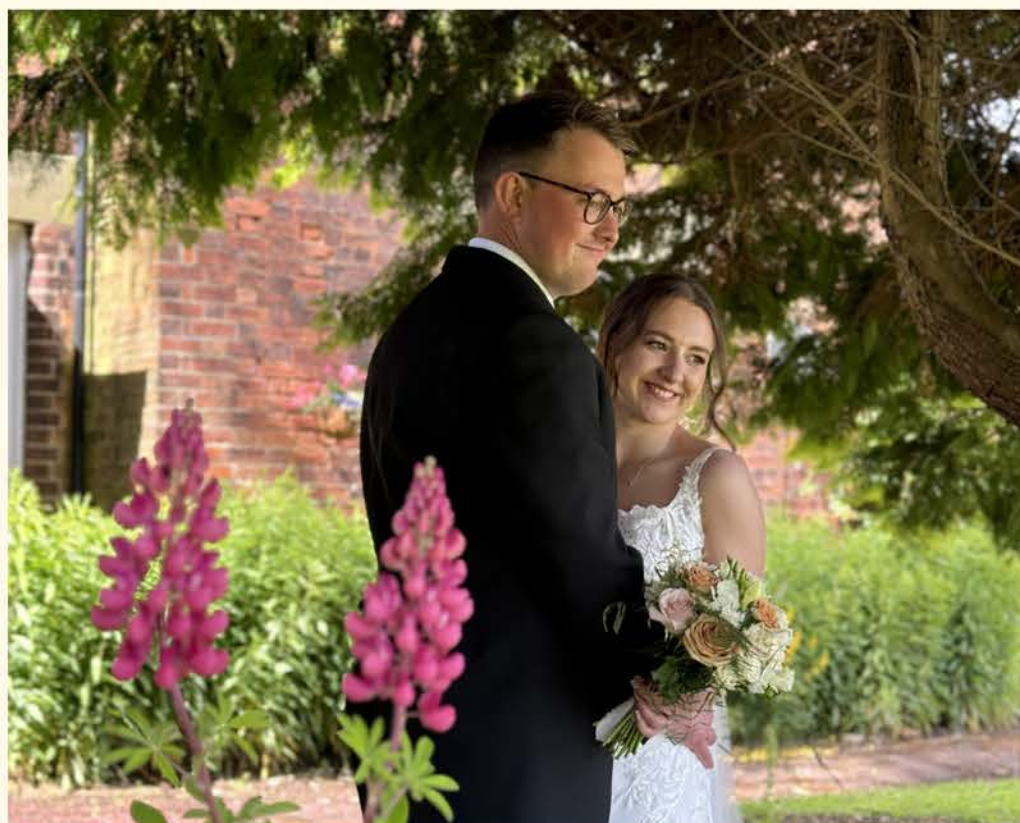
Travel

We cover the whole of the UK and destination weddings. We're based in the Midlands (CV6) and travel up to 50 miles is included in our packages, after that, it's charged at 45p per mile. For weddings further afield, hotel costs may apply.

Payment plans

We understand how expensive planning your big day can be. Therefore, we offer interest-free payment plans to all of our couples.

All of our packages require a £250 deposit upon booking but following that, we're flexible. You can pay in full, monthly or settle your remaining balance four weeks before your big day.



“We feel extremely fortunate that they were free for our date - but all I can say is DON'T WAIT, just book them before it's too late, you absolutely will not regret it. ”



destination weddings

If you're looking to hold a destination wedding, getting the right vendors can sometimes be a tricky task.

Travelling is a big part of our lives, so we would love to document your love story no matter where the location is.

No destination wedding is the same, so we'll create a bespoke package for you. Our packages start from £1,500 for European weddings.

Whether you're planning to hold your wedding on a beach as Alex and Tory did in Mauritius, a bustling city, or a snowy adventure, your wedding content creation is safe with us.





ME LAPSE

SLO MO

VIDEO

PHOTO

PORTRAIT



“We just watched and we are both crying haha! I’m speechless and in awe of what you have done for us. The talent is just out of this world!”



our team



Lydia McGrath (nee George)

Hi, I'm Lydia, I'm a recently graduated bride so if you need any help, I'm your girl! I'm so honoured to be able to be a small part of your day.

I'm a sucker for romance, don't be surprised if you see me welling up! I'm a booktok girlie and love spending an evening with a book.

I previously worked on This Morning as a Producer. My proudest achievement (apart from meeting JLS) was convincing ITV to join TikTok.





Ollie McGrath

Hi, I'm Ollie, a new husband. Lydia and I got married in April 2024 and I loved the whole process. I was Bridezilla.

Having trained in videography, I've more recently captured content for lots of big companies and worked as a producer for Capital FM and Heart Radio. I even managed Ian Beale's socials during I'm A Celeb.

It's such an honour to be a small part of the happiest day of your life.





Sophie Hamilton

Hi, I'm Sophie, I'm a destination bride currently planning for my big day!

I've worked in coms roles for over 6 years, most recently at Mind. I was recently Ollie and Lydia's content creator.

I love being part of the WCCUK team and capturing the joy, laughter and happy tears that unfold across such a special day!

Do you replace our photographer?

We're not there to replace your photographer, we are an addition. We work with them to capture your love story. With our service, you can relive a taste of your special day within 24 hours while you wait for your professional photographs.

Do you travel for weddings?

We travel across the UK and Europe for weddings. Travel up to 50 miles from our base in Coventry is included in each of our packages. We're happy to travel further (an additional cost of 45p per mile will apply).

Do you do destination weddings?

Yes, we do! We love to travel so get in touch and we'll create a bespoke package for your needs.

How much is the deposit and when will I need to pay?

We require a £250 deposit upon booking. This deposit will secure your date. The rest of the payment will be due 4 weeks before your big day.

What payment methods do you accept?

We accept bank transfers and credit card payments through Paypal (a 4% transaction fee will apply for credit card payments).

Do you require a meal?

For packages over 6 hours, we kindly request a meal so we can be at our best for the rest of the wedding.

How and when do I receive my content?

Your wedding content creator will collate hundreds of pictures and videos in an online album, ready for you to view and share. You will be sent a Dropbox link via email and text within 24 hours.

What equipment do you use?

We use a mix of the latest iPhone 14 Pro, 15 Pros, 15 Pro Max, image stabilisation gimbals and portable lighting.

Can I have more than one creator at my wedding?

Of course! Ollie and Lydia are a (soon-to-be) husband and wife team who work really well together. Let us know if you're interested in both of us attending.

reviews



“I literally can't, thank you SO MUCH!!!!!! We are so eternally grateful for this. We honestly couldn't have done it without you.”

”

“

“Thank you so much for playing such a part in our day! Your work is beyond outstanding. We can stop watching the videos and reminiscing about the day.”



“Lydia worked well with our photographer. It was so much fun going through the photos and videos on our honeymoon, reminiscing and processing what a great day it was.”

”



“You were honestly the best thing we could have added on to our day! You are incredible!!! Thank you so so much! x”

”

“

“It felt like we had our very own paparazzi for the day and everybody was even commenting how great they were”

